

YOUTH OF VIRGINIA SPEAK OUT ABOUT TRAFFIC SAFETY

BUCKLE UP

DRIVE FOR  **CHANGE**

SLOW DOWN

PROJECT TOOLKIT

Middle School-Age Toolkit

Use the resources inside to promote passenger safety in your school and community



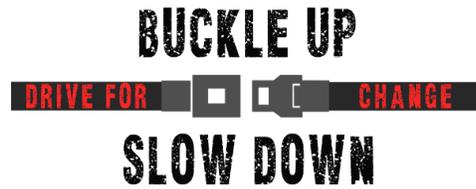


Table of Contents

Project Overview.....Page 1-2

Seat Belt Check Rules.....Page 3

Seat Belt Check Form.....Page 4

Seat Belt Survey.....Page 5

**The Seat Belt Check Rules, Form, and Survey are for competing schools and youth groups to utilize, or any group that wants to measure the project’s impact from pre-project to post-project.*

Additional Resources and Programs to Help Implement a Successful Drive for Change Project

Activity Ideas.....Page 6-7

Youth (ages 10-14) Facts and Statistics.....Page 8

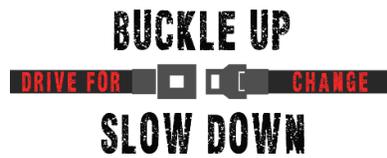
Ready-to-Go Announcements.....Page 9

Ready-To-Go Social Media Messaging.....Page 10

Resources to Educate Youth about Seat Belts.....Page 11

Halloween Announcements.....Page 12

Tips for Project Reporting.....Page 13



Drive for Change: Buckle Up and Slow Down Project Overview

The Drive for Change: Buckle Up and Slow Down Project is designed for youth and teens to take the lead on creating change in their schools and communities for young driver and passenger safety, specifically addressing seat belt use and speed prevention. This Toolkit and the Project Guide (provided separately) will walk middle school students through a Student Experience Cycle known as IPARD, which stands for Investigation, Planning and Preparation, Action, Reflection, and Demonstration. This process will allow students to take an active role in planning and leading the project on their own with an adult sponsor assisting as needed. With **National Teen Driver Safety Week** happening October 20-26, this is a perfect opportunity to address passenger safety concerns in your school or community.

Primary Focus: For middle schools, the primary focus is to influence youth to form a lifelong buckle up habit by reminding them that seat belts are their best defense against injury and death in a crash. The project also emphasizes passenger rights and the importance of speaking up when you feel unsafe in a vehicle.

Secondary Focus: For participating schools and youth groups to address other traffic safety concerns they feel are prevalent within their school or youth group.

Halloween and Holiday Activity Promotion:

- In October, participating schools and youth groups are encouraged to complete activities to remind all youth and teens to make good choices and celebrate safely on Halloween night and the days before and after. Middle school groups are encouraged to register for YOVASO's Halloween resources and to assist with a local trunk-or-treat or other safety event.
- Additionally, participating schools and youth groups may begin planning for YOVASO's Holiday Jingle Contest in December by getting a head start working on a jingle. Schools will be able to include the planning and recording phase as an activity for the fall Drive for Change Project.

Project Start and End Dates: The project will kick off on September 16, 2024, and continue through November 15, 2024. Schools and youth groups are encouraged to start the pre-project planning stages prior to September 16 and may complete activities anytime with the project timeframe.

Registration Opens: August 12, 2024

Project Resources: Schools and youth groups may register for the following resources:

- **Drive for Change Materials:** vinyl banner, posters, activity sheets (two designs), buckle up reminder cards, buckle up magnets and mini flashing car keychains.
- **Halloween Materials:** posters, wristbands with a safety message, and trick-or-treat safety activity books and treat bags (for Halloween safety programs with elementary-aged students).

(Continued)

Options for Participation:

- ✓ **Non-Competing:** This is a simple option! Register for materials and complete activities without competing for prizes. These groups are only required to submit a quick final project evaluation to YOVASO. A link to the evaluation can be found on the *Tips for Reporting* page of the Project Toolkit.
- ✓ **Competing:** Register for materials and compete for prizes by completing the following project components:
 1. Conduct pre-seat belt checks or pre-survey prior to starting project activities
 2. Conduct post-seat belt checks or post-survey once project activities are completed
 3. Complete one or more fun and creative activities
 4. Develop and organize a creative project or larger-scale activity that focuses on influencing youth and teens to buckle up and/or drive the speed limit. The project must be seen, heard and/or participated in by a majority of the students at your school or students in your youth group.

Once **competing** schools and youth group complete the activities mentioned above, they must submit the following:

1. Pre- Seat Belt Check Results Form or Survey
2. Post- Seat Belt Check Results Form or Survey
3. Final Evaluation Form

*Links for the Pre and Post Seat Belt Check Results Forms and the Final Evaluation Form are available on the *Tips for Reporting* page of the Project Toolkit and at www.yovaso.org/driveforchange.

Important Note: Without your final evaluation and seat belt check results, we cannot evaluate the effectiveness of the project which is a requirement for reapplying for future project funds. For YOVASO to continue providing free projects and programs, your final evaluation and reporting is a necessary requirement!

Winner Announcement and Prizes:

Prizes for competing schools and youth groups will be awarded in the middle and high school division. A top prize will be awarded in both divisions based on seat belt check results, fun/creative activities completed, and the content, creativity, and student involvement of the creative event.

- The winners will be announced on January 11, 2024
- **Prizes will be awarded as follows in the high school division:**
 - The winning school will receive a \$500 cash prize and a banner
 - ***NEW*** Five honorable mentions will receive a \$100 cash prize and a banner
- **Prizes will be awarded as follows in the middle school division:**
 - The winning school will receive a \$300 cash prize and a banner
 - ***NEW*** Three honorable mentions will receive a \$100 cash prize and a banner

**All cash prizes are made possible by a grant from State Farm*

Questions? If you have questions about the campaign or reporting, contact Casey Taylor at casey.taylor@vsp.virginia.gov or call 540-739-4392.

Seat Belt Survey Rules

Description:

For this phase of the campaign, a team of students, club sponsors, and school resource officer (or other officer) will be posted in the school parking lot to survey vehicles of students as they arrive at school in the morning. The pre-survey will be held prior to the start of your campaign promotions. The post-survey will be held at the conclusion of your school/youth group's campaign promotions. During both surveys, the team will check vehicles to see if both drivers and passengers are buckled up and record the results. The results are then reported to YOVASO through the Pre and Post- Seat Belt Check Reports on Survey Monkey. The goal is to have an increase in seat belt use from Pre-Campaign to Post-Campaign by promoting and influencing seat belt use throughout the campaign.

***Youth Group Note:** Select a local school that most of your students attend for the pre and post seat belt checks or contact Mary King to discuss options.

Rules:

1. Two (2) seat belt checks/surveys must be held at the school to be eligible to win campaign prizes.
 - Pre- Seat Belt Check to be held prior to the start of your campaign promotions
 - Post-Seat Belt Check to be held at the conclusion of your school/youth group's campaign promotions
2. The day, time, and location of the check cannot be announced or disclosed to the student body. The campaign goal is to convince students to buckle up every time they get in a motor vehicle – not just for a seat belt check.
3. No signs, banners, posters or other publicity can be displayed at or near the seat belt check location to pre-warn students that a seat belt check is taking place. There must be a “surprise” element in order to get an accurate count of students who are automatically buckling up without being prompted to do so.
4. You must check enough vehicles (at least 100 unless exempt due to school size) during each seat belt survey. The vehicles checked must be consecutive, meaning you can't skip cars. Make sure to check approximately the same number of vehicles both times in order to get more accurate results. Also, make sure to hold the pre and post checks in the same location and at approximately the same time for more accurate results.
 - *If your school is small and you have less than 100 cars for the checkpoint, please indicate that on your seat belt survey form and you will not be penalized.*
5. You will be counting vehicles with everyone buckled up, not individual occupants. **Everyone** in the vehicle must be buckled up in order to circle a (y) yes in the buckle up box for that vehicle. For future checks, you are allowed to tell drivers/passengers that everyone must be buckled up for the vehicle to be counted as a “yes”.
6. Vehicle drivers and occupants must be buckled up when they drive up to the check. **Occupants seen buckling up as they drive up or after they are stopped do not count as being buckled.**
7. If there are occupants in the bed of a pickup truck, those occupants are to be considered unbuckled, and the vehicle will be circled on the survey form as a (n) no. The bed of a truck is designed for cargo, not people. Every person riding in a motor vehicle must be wearing a seat belt.
8. Schedule an adequate number of students to work at each seat belt check. This will cut down on traffic back ups and will also enable you to survey a vehicle before the occupants can “cheat” and buckle up after they notice a check is being held. Request help from your school resource officer and/or your local police department to help the checks run smoothly and safely.
9. At the end of each seat belt check, tabulate the results and submit them to YOVASO through Survey Monkey. Do not send individual copies of the surveys. YOVASO reserves the right to request these items, if needed. Please keep all copies for your records.
10. Surveyors should keep safety first by wearing reflective vests and standing in the proper place during checks.

If you have questions about the Seat Belt Survey Rules or how to conduct a survey, please call YOVASO at 540-739-4392 or email Casey Taylor at casey.taylor@vsp.virginia.gov.

Seat Belt Usage Survey Form

Check one:

- Pre- Seat Belt Checks (prior to campaign promotion)
- Post- Seat Belt Checks (conclusion of campaign promotion)

Name of School or Youth Group: _____

Survey Date: _____ Survey Time: _____

Survey Location: _____

Number Vehicles Surveyed: _____ (must be at least 100 unless exempt due to school size)

- Check here if you were not allowed to conduct seat belt checks by school administration

DIRECTIONS:

- For each box, circle Y or N.
- Circle Y if **ALL** occupants (drivers and passengers) are buckled up in the car.
- Circle N, if one or more occupants in the car **are not** wearing a seatbelt or if they are riding in the back of a pickup.

| Vehicle |
|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N |
| Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N |
| Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N |
| Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N |
| Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N |
| Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N |
| Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N |
| Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N |
| Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N |
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| Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N |
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| Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N |
| Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N | Y N |
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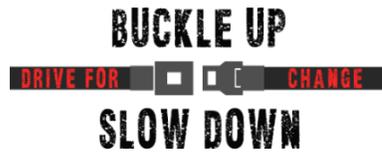
Total Vehicles with all Passengers Belted _____ ÷ Total Vehicles surveyed _____ = _____% buckled up

Make enough copies of this form for both seat belt checks.

- **You must check a minimum of 100 vehicles during each survey unless exempt due to school size.**
- Have enough students surveying so that the checks run smoothly and results are accurate.
- **Be sure to check approximately the same number of vehicles during both checks.** Also hold both checks at the same location and approximately the same time so that final results are more accurate.

Submit this information on Survey Monkey under the forms for Pre-Seat Belt Check Results and Post-Seat Belt Check Results. Do not send copies of this form. Keep these forms in your files.

SRO/Sponsor Signature verifying results _____



Seat Belt Survey

Middle School/Youth Group Survey

1. Do you wear your seat belt every time you ride in a vehicle? Please circle below.

Yes

No

Sometimes

2. If you do not wear your seat belt, why do you choose not to wear it? Please explain.

3. If you wear your seat belt, why do you choose to wear it? Please explain.

4. If you wear your seat belt, do you wear it correctly by putting the lap belt across the upper thighs (not the stomach) and keeping the shoulder belt snug across the shoulder and chest?

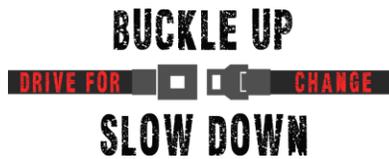
5. If you're the passenger, do you make sure everyone in the vehicle is buckled before the car leaves a designated location?

6. If you do not speak up and ask others to buckle up, why don't you? Please explain.

7. Have you ever felt unsafe riding with someone in a vehicle? For example, the driver was texting while driving or engaging in other risky driving behaviors.

8. If you've felt unsafe riding with someone in a vehicle, did you speak up?

9. Tell us why you did or did not speak up when you felt unsafe.



Fun and Creative Activity Ideas

- Hold one or more club meetings to organize and plan for Drive for Change
- Hold an event or activity to recruit new students to join your club or youth group
- Complete at least one creative activity to announce the Drive for Change Project at your school or youth group
- Host a poster design contest to promote buckling up, pedestrian safety, and or/bike safety
- Make daily announcements over intercom or other messaging service
- Display messaging on school or youth group marquee signs
- Display Drive for Change Project banner
- Display Drive for Change Project posters
- Create and share safe driving messages on a bulletin board
- Host a Drive for Change display table at school, youth group, or cafeteria
- Pass out candy with safety messages, distribute- Dum-Dums/Smarties, etc..
- Give presentation to students at your school/youth group on seat belt use
- Borrow Vince and Larry for seat belt safety programs
- Write messages with sidewalk chalk in school or youth group parking lot or sidewalks
- Hold prize drawings for signing the buckle up pledge banner
- Decorate mascot with seat belt at a home game or event
- Distribute project materials in conjunction with pledge signings and/or other activity
- Hold a school or youth group safety assembly with fun skits, videos, poems, etc. about safety
- Send mass text messages with "buckle up and be a safe passenger" reminders to students
- Share seat belt information and pedestrian safety tips in school newspaper/newsletter
- Decorate school bulletin board with passenger, pedestrian, and bike safety messaging
- Pass out buckle up reminders to adult drivers dropping students off in the mornings
- Design traffic safety door art to display on homeroom doors and/or make table tent cards for the school cafeteria; have a door decorating contest among homerooms.

BUCKLE UP
DRIVE FOR  **CHANGE**
SLOW DOWN

➤ **Halloween and Thanksgiving Themed Optional Activities:**

- Decorate a highly visible bulletin board at your school or youth group for Halloween with safe celebration reminders
- Hold a contest for students to dress up in costumes to promote buckle up and pedestrian safety
- Include other clubs in your school/community campaigning to help get the message out with their club's special twist on the theme
- Host a pumpkin carving contest. The theme could be 'Protect Your Pumpkin'
- Organize a Halloween carnival to give students a fun and safe place to go on Halloween
- Participate in a trunk-or-treat event by decorating a trunk and/or passing out passenger and pedestrian safety messaging and materials
- Make message cards and place them on high school students' vehicles as a reminder to 'make it to the table' at Thanksgiving
- Decorate a bulletin board with passenger safety messages related to Thanksgiving. The theme could be "Don't be a Turkey – Buckle Up"

➤ **National Teen Driver Safety Week Ideas and Links**

National Teen Driver Safety Week is October 20-26, 2024. YOVASO encourages all schools and youth groups participating in the Drive for Change Project to check out the links below for resources to enhance your project activities! If you see something you like, feel free to incorporate it with what you're already doing this fall to remind your peers to be safe passengers! Your group may even consider doing an activity or two to encourage teen drivers to make good choices behind the wheel.

- United States Department of Transportation:**
www.trafficsafetymarketing.gov/safety-topics/teen-driver-safety
- National Highway Traffic Safety Administration:**
<https://www.nhtsa.gov/book/countermeasures-that-work/young-drivers>
- Teen Image Library:**
<https://nhtsaimages.zenfolio.com/f212138306>

Virginia Passenger, Pedestrian, and Bicycle Statistics Youth (ages 10 to 14)



2023 Youth-Related Injuries:

- 1,186 youth injured in motor vehicle-related crashes *
 - 590 Male
 - 577 Female
 - 1,028 were **passengers** in motor vehicles *
 - 483 Male
 - 528 Female
 - **9% (82) were unrestrained**
 - 85 were **pedestrians** *
 - 44 Male
 - 41 Female
 - 40 were **bicyclists***
 - 34 Male
 - 4 Female
- A total of 83 crashes involved a young pedestrian aged 10 to 14
- A total of 42 crashes involved a young bicyclist aged 10 to 14

2023 Youth-Related Fatalities:

- 7 youth were killed in motor vehicle-related crashes
 - 5 Male
 - 2 Female
- 7 was a **passenger** in a motor vehicle
 - 5 Male
 - 2 Female
 - **71% (5) were unrestrained**
- 0 was a pedestrian
 - 0 Male
 - 0 Female
- 0 were bicyclists
 - 0 Male
 - 0 Female

2022 Youth-Related Injuries:

- 1,066 youth injured in motor vehicle-related crashes *
- 511 Male
 - 534 Female
- 908 were **passengers** in motor vehicles *
 - 486 Male
 - 406 Female
 - **8% (64) were unrestrained**
- 80 were **pedestrians** *
 - 54 Male
 - 25 Female
- 49 were **bicyclists** *
 - 35 Male
 - 12 Female
- A total of 81 crashes involved a young pedestrian aged 10 to 14

2022 Youth-Related Fatalities:

- 2 youth were killed in motor vehicle-related crashes
 - 0 Male
 - 2 Female
- 1 were a **passenger** in a motor vehicle
 - 0 Male
 - 1 Female
 - **0% (0) were unrestrained**
- 1 were pedestrians
 - 0 Male
 - 1 Female
- 0 was a bicyclists
 - 0 Male
 - 0 Female



Seat Belt and Passenger Safety Announcements

Use the announcement templates below to make announcements during school, post to social media, and/or ask radio stations to record them as PSAs to air on the radio. Have fun and develop your own messaging using the project theme, *Drive for Change: Buckle Up and Slow Down*.

Remember to start each school announcement with: Hi, this is _____ with the _____ club/youth group.

- Our school/youth group is participating in the statewide *Drive for Change: Buckle Up and Slow Down* Project! Help us make this school year the safest one yet by promising to buckle up every time you are in a vehicle. Also remember to be a good passenger – avoid being a distraction to the driver!
- Did you know that in 2023, 11% of fatal crashes in Virginia involved a teen driver who was distracted? As a passenger, you should avoid distracting the driver and always be a good passenger. (Virginia DMV)
- 53 teenagers were killed in car crashes in Virginia in 2023. As passengers, we can help save lives – Always Buckle Up; Be Helpful to the Driver, and Avoid Being a Distraction in a Vehicle. (Virginia DMV)
- Did you know that 1,186 youth ages 10 to 14 were injured as passengers in motor vehicle-related crashes in Virginia in 2023? As passengers, you have the right to ask a driver to stop driving unsafely. And, remember to call your parents to come pick you up if you ever feel unsafe riding with any driver. (Virginia DMV)
- Catching a ride with high school drivers or adults you know is okay if you have your parent’s permission, but it’s important to remember to call your parents if you ever feel unsafe riding with someone. It’s your right to speak up. Ask the driver to stop the unsafe behavior and/or call a parent to come pick you up.
- Car crashes are not only the number one cause of injury and death for U.S. teens aged 13-19, they are also the leading cause of death for youth aged 11 through 14. Our age group doesn’t have to be a statistic. Buckle up and refuse to ride with a driver who is being unsafe! (National Center for Health Statistics)
- Many teens think speeding is cool and will impress their friends, but the reality is, speeding can stop you DEAD in your tracks. If you are riding with someone who is driving way too fast, speak up and tell them to slow down. In 2023, 72% of the fatal crashes involving a teen driver in Virginia were speed-related. (Virginia DMV)
- Distracted driving isn’t just using your cell phone while driving. It also includes eating and drinking, grooming, adjusting the radio and even joking around with passengers! The next time you go for a ride, make sure you avoid any distractions to the driver by keeping noise to a minimum and staying seated at all times.
- Did you know that Virginia has a passenger limitation law for young drivers? Or that the risk of a fatal crash for young drivers goes up in direct relation to the number of passengers in the vehicle? Refuse to ride with a young driver who is carrying too many passengers and disobeying Virginia’s passenger limitation law.

For additional statistics, facts, and graphs please visit the following websites:

- American Academy of Pediatrics: <http://www.aap.org/>
- National Highway Traffic Safety Administration: <http://www.nhtsa.gov/>
- Virginia Department of Motor Vehicles (Virginia DMV): <http://www.dmv.state.va.us/>
- Drive Smart Virginia: <http://www.drivesmartva.org/>
- Safe Kids USA: <http://www.safekids.org/>

Share the #DriveForChange Message on Social Media

Remind students that seat belts are their best defense against injury and death in a crash by sharing some of the important tips below on your school, youth group, or club's social media accounts. Be sure to also follow @_YOVASO_ for more ideas!

- Today (September 16) is the first day of the Drive for Change Project! Get outside and enjoy the weather, but remember to buckle up if you go for a ride! #DriveForChange
- It's hard to believe we're already starting a new school year! Let's remind each other to be safe. Remember to always buckle up and #DriveForChange.
- YOVASO's #DriveForChange Project is underway! Get more information and register at www.yovaso.org/driveforchange.
- Research from AAA has shown that front seat passengers who wear their seat belts reduce their risk of a fatality by 45%. Buckle up for life! #DriveForChange
- Seat belts are your best defense against injury and death in a crash. Learn more by visiting the campaign page here: www.yovaso.org/driveforchange.
- In 2023, 53 teens (in VA) were killed in car crashes. Of those 53 teens, 35 (47%) were unrestrained. Seat belts can save lives. Buckle up. #DriveForChange (Virginia DMV)
- Keep the School Year in Gear. Buckle Up and Speak Up! #DriveForChange
- Thanks for joining us as we #DriveForChange! Visit www.yovaso.org for reasons to buckle up and speak up.
- The Drive for Change: Buckle Up and Slow Down Project is underway and we know you have pictures! Tweet them to us! #BuckleUp #SpeakUp #DriveForChange
- Have you ever felt unsafe while riding with a teen or adult driver? If so, ALWAYS speak up and ask the driver to stop the behavior and/or have the driver stop and call your parents to come pick you up.
- Encourage your friends to wear their seat belts today and every day! #DriveForChange
- Drive for Change: Buckle Up and Slow Down is a fun project, but you're also making a difference! See what #DriveForChange is all about at www.yovaso.org/driveforchange.
- Follow @_YOVASO_ on social media to see project pictures from other schools and students! Share your pictures by tagging @_YOVASO_ and using #DriveForChange.
- We hope the #DriveForChange Project is encouraging you to make buckling up a lifelong habit!
- The impact we've made in our school and community during the #DriveForChange Project has just begun! A BIG thanks to everyone who participated! Our school/youth group is driving for change and saving lives.

Resources to Educate Youth about Seat Belts, Speed, and Passenger Safety/Rights

Videos on Speeding and Seat Belts

This Season's Killer Look- Seat belts

<https://youtu.be/18GwKMxAWNw>

DFI Road Safety – Seat belts - “Once”

https://youtu.be/bq-st9_TNoU

Frontal Crash with an Unbelted Rear-Seat Passenger

<https://www.youtube.com/watch?v=y3InF19dzlM>

Slow Down. Best Commercial Ever

<https://www.youtube.com/watch?v=l40oCqA6zvM>

What are the Odds? – Odds of dying from a car crash with no seat belt – 1 in 2.

<https://www.youtube.com/watch?v=BpchPgGhkT8&feature=youtu.be>

Just Slow Down – Young driver consequences of his actions.

https://www.youtube.com/watch?v=TQx_CB_pCWQ&index=1&list=PL0EA42193FB660670

No Excuses – There is no excuse for speeding.

<https://www.youtube.com/watch?v=4CrFWNUo3Ds&feature=youtu.be>

Passenger Rights, Safety Tips, and Other Helpful Websites

Passenger Survival Tips

<https://www.health.ny.gov/publications/3091/>

Passenger Tips for Parents

https://www.safekids.org/safetytips/field_age/pre-teens-10-14/field_risks/and-around-cars

Print and Digital Marketing Materials on Speed Prevention:

<https://www.trafficsafetymarketing.gov/get-materials/speed-prevention>

Printed and Digital Marketing Materials on Seat Belt Use:

<https://www.trafficsafetymarketing.gov/get-materials/seat-belts>

Safe Driving Lessons for the Classroom

Speed: *Reaction Time & Stopping Distance* - A High School Physics Safe Driving Lesson Plan. Created by Mike Childers Stuarts Draft High School, Stuarts Draft, VA

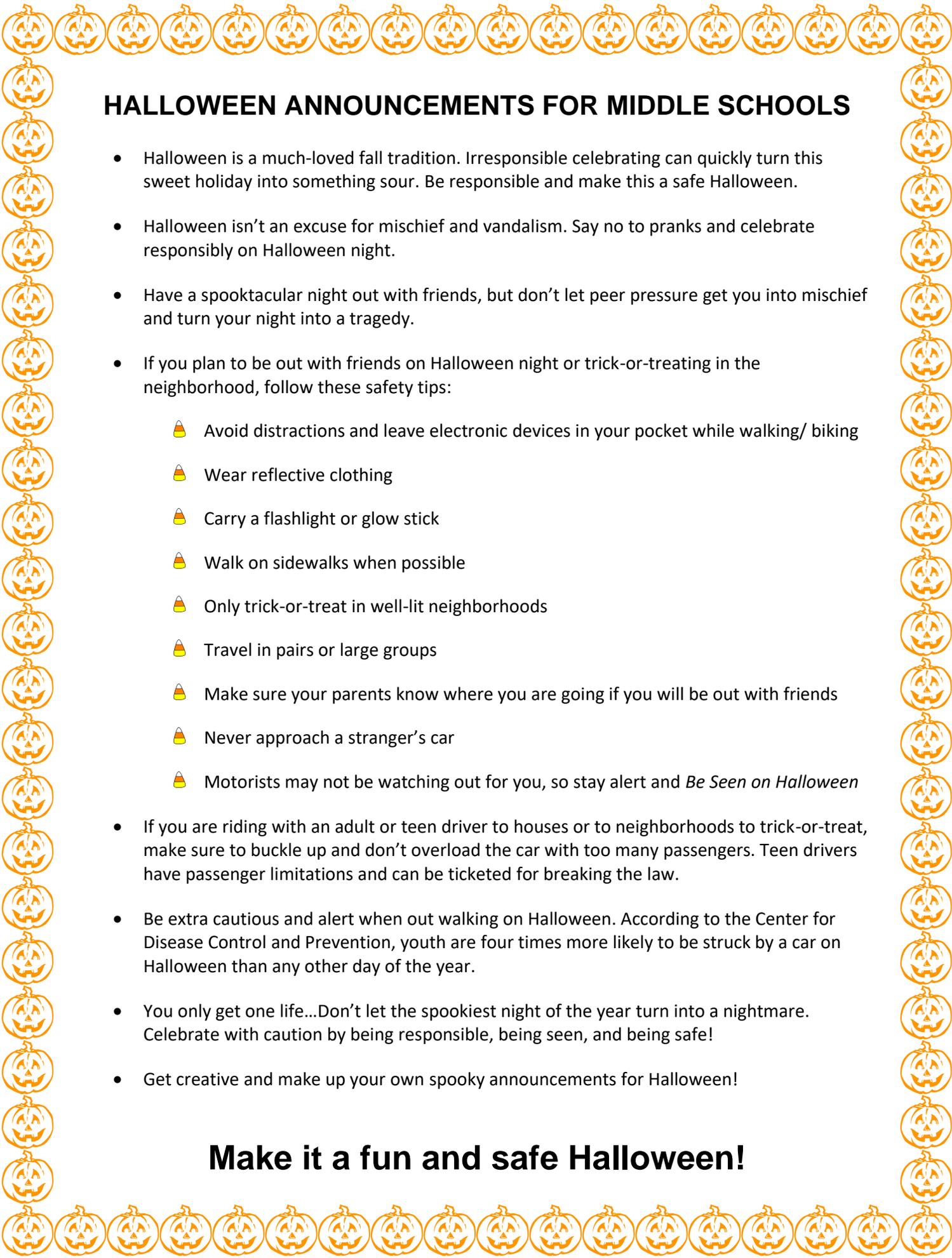
<http://www.yovaso.org/wp-content/uploads/2014/08/Physics.pdf>

Seat Belts: *Should I Buckle Up?* - Algebra Functions Safe Driving Lesson Plan.

Created by Emili Serghie Stuarts Draft High School, Stuarts Draft, VA

<http://www.yovaso.org/wp-content/uploads/2014/08/Should-I-Buckle-Up-1.pdf>

For additional safe driving lessons on other topics, visit www.yovaso.org/lessons.



HALLOWEEN ANNOUNCEMENTS FOR MIDDLE SCHOOLS

- Halloween is a much-loved fall tradition. Irresponsible celebrating can quickly turn this sweet holiday into something sour. Be responsible and make this a safe Halloween.
- Halloween isn't an excuse for mischief and vandalism. Say no to pranks and celebrate responsibly on Halloween night.
- Have a spooktacular night out with friends, but don't let peer pressure get you into mischief and turn your night into a tragedy.
- If you plan to be out with friends on Halloween night or trick-or-treating in the neighborhood, follow these safety tips:
 - 🍬 Avoid distractions and leave electronic devices in your pocket while walking/ biking
 - 🍬 Wear reflective clothing
 - 🍬 Carry a flashlight or glow stick
 - 🍬 Walk on sidewalks when possible
 - 🍬 Only trick-or-treat in well-lit neighborhoods
 - 🍬 Travel in pairs or large groups
 - 🍬 Make sure your parents know where you are going if you will be out with friends
 - 🍬 Never approach a stranger's car
 - 🍬 Motorists may not be watching out for you, so stay alert and *Be Seen on Halloween*
- If you are riding with an adult or teen driver to houses or to neighborhoods to trick-or-treat, make sure to buckle up and don't overload the car with too many passengers. Teen drivers have passenger limitations and can be ticketed for breaking the law.
- Be extra cautious and alert when out walking on Halloween. According to the Center for Disease Control and Prevention, youth are four times more likely to be struck by a car on Halloween than any other day of the year.
- You only get one life...Don't let the spookiest night of the year turn into a nightmare. Celebrate with caution by being responsible, being seen, and being safe!
- Get creative and make up your own spooky announcements for Halloween!

Make it a fun and safe Halloween!

Tips for Drive for Change Project Reporting

All reports/results will be submitted via Survey Monkey. The tips below will help you prepare for completing the questions on the 3 quick surveys: 1) Pre-Seat Belt Check Results prior to kicking off your project activities, 2) Post- Seat Belt Check at the conclusion of the project, 3) Final Drive for Change Project Evaluation once the campaign has ended, and 4) the Creative Event Form for competing schools and youth groups to complete once their Creative Event has been completed.

Survey Name and Date Due

- **2024 Pre- Seat Belt Check Results:** <https://www.surveymonkey.com/r/PreChecks24>
- **2024 Post- Seat Belt Check Results:** <https://www.surveymonkey.com/r/PostChecks24>
- **2024 Drive for Change Project Evaluation:** <https://www.surveymonkey.com/r/DriveforChange24>

***Seat Belt Check Results and Final Evaluations Deadline for Submission:** November 22, 2024

You will be asked to complete the following questions on the 2024 Drive for Change Project Evaluation:

1. Provide a numbered list of activities and programs your school or youth group completed during the project timeframe. Remember, even simple activities count including making announcements, displaying posters, banners, etc.
2. Briefly describe how the project materials were used and give an estimated number of materials distributed.
3. How are you submitting photos and/or videos? (Ex: email or social media)
4. Student Leadership: Give an estimated total number of club members/students who led or planned project activities.
5. Student Participation: Give an estimated total number of students who participated in an activity and/or attended an educational program or event (i.e. students who shared information on social media about seat belt use or speed prevention, participated in a safe driving activity, signed buckle up pledge, etc.
6. Total Students Reached: Give an estimated total number of students who heard or saw the project message through school announcements, social media, banners, poster displays, your educational activities, etc.
7. Total Community/Public Reached: Give an estimated total number of the community/public who heard or saw the project message.
8. Did you hold an event or activity to recruit new students to join your club or youth group?
9. Did you recruit new students? If yes, how many?
10. How many club meetings did you hold during the Drive for Change Project timeframe?
11. If you had students complete a seat belt survey, you will asked a few questions about the seat belt survey results.

You will be asked to provide the following results for the Pre and Post-Seat Belt Check Questions:

1. Date, Time, and Location Seat Belt Checks were conducted
2. Total number of vehicles with all passengers belted
3. Total number of vehicles surveyed
4. Percent buckled up