

YOVASO's Ghost-Out Day

Known by other organizations as the Every 15 Minutes Program or Grim Reaper Day

The Ghost-Out Day is a great activity to remind young drivers and passengers about the serious risk factors in teen crashes. Schools and youth groups that choose to do this activity, should think carefully about the best way to make it work for their school/youth group. It's also important to have a solid plan of how you want to bring everything together in the end. Be sure to request YOVASO's Grim Reaper Costume and Ghost-Out T-Shirts to make your activity a success!



What You Will Receive from YOVASO:

- 1. Grim Reaper Costume (Grim Reaper mask, robe, sash, and black gloves)
- 2. Ghost-Out T-Shirts (10-15 shirts- we will accommodate as best we can)

What to Do:

- Select a "grim reaper" for the day. Be sure to receive permission from your principal and notify teachers of what will be taking place during your Ghost-Out Day.
- 2. To illustrate how often someone dies in a crash, every 16 minutes the grim reaper should enter a classroom and tap a selected student to leave the class and have their face painted white. The student should also put on a Ghost-Out T-Shirts. These shirts each have a risk factor in teen crashes printed on the front. The risk factors include: Distracted Driving, Seat Belts, Drunk Driving, and Speeding.
- The student will then return to class as a "ghost" and cannot talk for the rest of the day. This activity can be done without students painting their faces.



Options for Bringing the Day's Events Together:

- If your Ghost-Out Day is only taking place in a few classrooms, invite your School Resource Officer or a state
 trooper to bring a sense of realism to the event by speaking to the class about what fictitious crash killed their
 classmate(s).
- 2. Display a coffin in the cafeteria with a mirror placed inside so that when students look in the coffin they will see themselves.
- 3. When school lets out, the victims lie side-by-side on school grounds- rows of bodies covered with white sheets.
- 4. Have posters or fliers ready to hand out to students explaining the dangers of distracted driving, not buckling up, driving impaired, and speeding. Ask YOVASO for resources or use the current campaign materials.
- 5. In the morning, announce that every 16 minutes throughout the day a bell will ring to commemorate Americans who will be killed in a car crash that day. Then ring the bell over the intercom at the appropriate interval.